

## Understanding and Using Drilldown

The *rollup* parameter of the *facttable-for-component.jq* lets you use the XBRL calculation relations to “drilldown” the calculation hierarchy. This document walks you through how to leverage this feature.

To understand *rollup*, you need to understand the difference between a query using the *fact.jq* resource and the *facttable-for-component.jq* resource. The *fact.jq* resource queries reported information independent of any network. No constraints imposed by any networks are considered when using the *fact.jq* resource.

By contrast, when using the *facttable-for-component.jq* resource, the network and hypercube (Table) are considered and information is considered by the query when determining what information to return by the query.

The way a drilldown works is as follows. First, the *facttable-for-component.jq* resource is employed. This resource requires a report component which is to be used to be specified using either the *cid* (component ID), the *disclosure*, or the *networkIdentifier* and *table* of the report component (this feature is not yet implemented, coming soon). To engage the drilldown feature the *rollup* parameter is used to specify the concept which is the aggregate (total) which will be drilled into. The query then makes use of the XBRL calculation relations which have been specified by the financial report and the report component information to obtain the disaggregated information for the aggregate specified.

So, for example, if you desired to drilldown into the details of the concept *us-gaap:AssetsCurrent* on the balance sheet, you simply specify that concept, the balance sheet as the disclosure parameter value, and the query will take care of the rest.

One key point is important to keep in mind. While the *facttable-for-component.jq* resource cannot cross networks within one query, queries which do cross networks can be strung together to return drilldown information. Say for example, you start your drilldown on the balance sheet of a report. You can drilldown from *us-gaap:Assets* returning *us-gaap:AssetsCurrent* and *us-gaap:AssetsNoncurrent*. You then drilldown on *us-gaap:AssetsCurrent*. You find in your drilldown that *us-gaap:InventoryNet* exist, but the details of inventory are not provided on the balance sheet, they are in the disclosures. And so the *components.jq* resource is used with the *reportelement* parameter *us-gaap:InventoryNet* to find the component which provides the details for inventory. Then that report component can be used by the *facttable-for-component.jq* query to obtain the drilldown for the concept *us-gaap:InventoryNet* even though those details do not exist on the balance sheet.

And finally the same is true for dimensional breakdowns within reports. The *fact.jq* resources dimensional query powers can be employed to “drilldown” across a dimension. For example, you can use the *fact.jq* to return the breakdown of *us-gaap:Assets* across the business segments axis. Documentation is provided which explains how query information across dimensions.

The point to remember is that queries can be strung together to “walk” the entire digital financial report independent of how information is presented by a report creator. Additional features are planned for

other types of intersections such as the *rollforward*, *adjustment*, and *variance*. However, these features are not currently available.

The remainder of this document uses the 2013 FY information for Coca Cola to demonstrate how these drilldown features can be employed. These are several links to this filing:

SEC filing page:

<http://www.sec.gov/Archives/edgar/data/21344/0000213441400008/000021344-14-000008-index.htm>

SECBR.info:

[http://secbr.xbrl.io/v1/\\_queries/public/api/components.jq?format=xml&method=POST&aid=000021344-14-000008](http://secbr.xbrl.io/v1/_queries/public/api/components.jq?format=xml&method=POST&aid=000021344-14-000008)

XBRL Cloud:

<https://edgardashboard.xbrlcloud.com/flex/viewer/XBRLViewer.html#instance=http%3A%2F%2Fwww.sec.gov%2FArchives%2Fedgar%2Fdata%2F21344%2F0000213441400008%2Fko-20131231.xml>

<https://eri.xbrlcloud.com/edgar-report-information/rest/entities/000021344/filings/000021344-14-000008/components/7318610/rendering>

Balance sheet

Component: (Network and Table)			
Network	1003000 - Statement - CONSOLIDATED BALANCE SHEETS (http://www.thecocacolacompany.com/role/ConsolidatedBalanceSheets)		
Table	Statement [Table]		
Slicers (applies to each fact value in each table cell)			
Reporting Entity [Axis]	000021344 (http://www.sec.gov/CIK)	Period [Axis]	
Scenario [Axis]	Scenario, Unspecified [Domain]		
Statement	2013-12-31	2012-12-31	2011-12-31
ASSETS			
CURRENT ASSETS			
Cash and cash equivalents	10,414,000,000	8,442,000,000	12,200,000,000
Short-term investments	6,707,000,000	5,017,000,000	4,750,000,000
TOTAL CASH, CASH EQUIVALENTS AND SHORT-TERM INVESTMENTS	17,121,000,000	13,459,000,000	17,250,000,000
Marketable securities	3,147,000,000	3,092,000,000	3,092,000,000
Trade accounts receivable, less allowances of \$61 and \$53, respectively	4,873,000,000	4,759,000,000	4,759,000,000
Inventories	3,277,000,000	3,264,000,000	3,264,000,000
Prepaid expenses and other assets	2,886,000,000	2,781,000,000	2,781,000,000
Assets held for sale	0	2,973,000,000	2,973,000,000
TOTAL CURRENT ASSETS	31,304,000,000	30,328,000,000	30,328,000,000
EQUITY METHOD INVESTMENTS			
	10,393,000,000	9,216,000,000	9,216,000,000
OTHER INVESTMENTS, PRINCIPALLY BOTTLING COMPANIES			
	1,119,000,000	1,232,000,000	1,232,000,000
OTHER ASSETS			
PROPERTY, PLANT AND EQUIPMENT - net	4,661,000,000	3,585,000,000	3,585,000,000
TRADEMARKS WITH INDEFINITE LIVES	14,967,000,000	14,476,000,000	14,476,000,000
BOTTLERS' FRANCHISE RIGHTS WITH INDEFINITE LIVES	6,744,000,000	6,527,000,000	6,527,000,000
GOODWILL	7,415,000,000	7,405,000,000	7,405,000,000
OTHER INTANGIBLE ASSETS	12,312,000,000	12,255,000,000	12,255,000,000
TOTAL ASSETS	90,055,000,000	86,174,000,000	86,174,000,000

Inventories items:

Inventories [Abstract]	Period [Axis]	
	2013-12-31	2012-12-31
<b>Inventories [Abstract]</b>		
<b>Inventory balances</b>		
Raw materials and packaging	1,692,000,000	1,773,000,000
Finished goods	1,240,000,000	1,171,000,000
Other	345,000,000	320,000,000
Total inventories	3,277,000,000	3,264,000,000

Property, plant and equipment items:

Component: (Network and Table)					
Network	2407402 - Disclosure - PROPERTY, PLANT AND EQUIPMENT (Details) ( <a href="http://www.thecocacolacompany.com/role/PropertyPlantAndEquipmentDetails">http://www.thecocacolacompany.com/role/PropertyPlantAndEquipmentDetails</a> )				
Table	Schedule of Property, Plant and Equipment [Table]				
Slicers (applies to each fact value in each table cell)					
Reporting Entity [Axis]	0000021344 ( <a href="http://www.sec.gov/CIK">http://www.sec.gov/CIK</a> )				
	2013-12-31				
	Property, Plant and Equipment, Type [Axis]				
Property, Plant and Equipment	Land [Member]	Building and Building Improvements [Member]	Machinery equipment and vehicle fleet [Member]	Construction in Progress [Member]	Property, Plant and Equipment, Type [Domain]
Property, plant and equipment, gross	1,011,000,000	5,605,000,000	17,551,000,000	865,000,000	25,032,000,000
Less accumulated depreciation					10,065,000,000
Property, plant and equipment-net					14,967,000,000

Property, plant and equipment by geographic area:

*Not shown*

Goodwill items:

Goodwill	Period						
	2013-01-01 - 2013-12-31						
	Segments [Axis]						
Goodwill	Eurasia and Africa [Member]	Europe [Member]	Latin America [Member]	North America [Member]	Pacific [Member]	Bottling investments [Member]	Segments [Domain]
<b>Goodwill by operating segment</b>							
Balance as of January 1	34,000,000	691,000,000	168,000,000	10,577,000,000	123,000,000	662,000,000	12,255,000,000
Effect of foreign currency translation	(3,000,000)	29,000,000	(12,000,000)	0	(6,000,000)	10,000,000	18,000,000
Acquisitions	5,000,000	102,000,000	0	0	0	20,000,000	127,000,000
Adjustments related to the finalization of purchase accounting	0	0	0	(4,000,000)	0	(1,000,000)	(5,000,000)
Impairment	0	0	0	0	0	(82,000,000)	(82,000,000)
Divestitures, deconsolidations and other	0	0	0	(1,000,000)	0	0	(1,000,000)
<b>Balance as of December 31</b>	<b>36,000,000</b>	<b>822,000,000</b>	<b>156,000,000</b>	<b>10,572,000,000</b>	<b>117,000,000</b>	<b>609,000,000</b>	<b>12,312,000,000</b>

**Drilldown-Step 1:** Read the report component of a filing which you want to drill into. Here we are working with the Coca Cola (ticker ko) balance sheet for the fiscal period FY and fiscal year of 2013.

[http://secxbrl-beta.xbrl.io/v1/\\_queries/public/api/facttable-for-component.jq? method=POST&format=xml&ticker=ko&disclosure=BalanceSheet&fiscalperiod=FY&fiscalyear=2013](http://secxbrl-beta.xbrl.io/v1/_queries/public/api/facttable-for-component.jq?method=POST&format=xml&ticker=ko&disclosure=BalanceSheet&fiscalperiod=FY&fiscalyear=2013)

xbrl:Entity	dei:LegalEntityAxis	xbrl:Period	xbrl:Concept	us-gaap:StatementScenarioAxis	Value	Units	Decimals
http://www.sec.gov/CIK 0000021344	sec:DefaultLegalEntity	2013-12-31	ko:AvailableForSaleSecuritiesAndCostMethodInvestments	us-gaap:ScenarioUnspecifiedDomain	1119000000	iso4217:USD	-6
http://www.sec.gov/CIK 0000021344	sec:DefaultLegalEntity	2013-12-31	ko:LiabilitiesHeldForSaleAtCarryingValue	us-gaap:ScenarioUnspecifiedDomain	0	iso4217:USD	-6
http://www.sec.gov/CIK 0000021344	sec:DefaultLegalEntity	2013-12-31	ko:LoansAndNotesPayable	us-gaap:ScenarioUnspecifiedDomain	16901000000	iso4217:USD	-6
http://www.sec.gov/CIK 0000021344	sec:DefaultLegalEntity	2013-12-31	ko:OtherIndefiniteLivedAndFiniteLivedIntangibleAssets	us-gaap:ScenarioUnspecifiedDomain	1140000000	iso4217:USD	-6
http://www.sec.gov/CIK 0000021344	sec:DefaultLegalEntity	2013-12-31	us-gaap:AccountsPayableAndAccruedLiabilitiesCurrent	us-gaap:ScenarioUnspecifiedDomain	9577000000	iso4217:USD	-6
http://www.sec.gov/CIK 0000021344	sec:DefaultLegalEntity	2013-12-31	us-gaap:AccountsReceivableNetCurrent	us-gaap:ScenarioUnspecifiedDomain	4873000000	iso4217:USD	-6
http://www.sec.gov/CIK 0000021344	sec:DefaultLegalEntity	2013-12-31	us-gaap:AccruedIncomeTaxesCurrent	us-gaap:ScenarioUnspecifiedDomain	3090000000	iso4217:USD	-6
http://www.sec.gov/CIK 0000021344	sec:DefaultLegalEntity	2013-12-31	us-gaap:AccumulatedOtherComprehensiveIncomeLossNetOfTax	us-gaap:ScenarioUnspecifiedDomain	3432000000	iso4217:USD	-6
http://www.sec.gov/CIK 0000021344	sec:DefaultLegalEntity	2013-12-31	us-gaap:AdditionsPaidInCapital/CommonStock	us-gaap:ScenarioUnspecifiedDomain	12276000000	iso4217:USD	-6
http://www.sec.gov/CIK 0000021344	sec:DefaultLegalEntity	2013-12-31	us-gaap:Assets	us-gaap:ScenarioUnspecifiedDomain	9035000000	iso4217:USD	-6
http://www.sec.gov/CIK 0000021344	sec:DefaultLegalEntity	2013-12-31	us-gaap:AssetsCurrent	us-gaap:ScenarioUnspecifiedDomain	31304000000	iso4217:USD	-6
http://www.sec.gov/CIK 0000021344	sec:DefaultLegalEntity	2013-12-31	us-gaap:AssetsHeldForSaleCurrent	us-gaap:ScenarioUnspecifiedDomain	0	iso4217:USD	-6
http://www.sec.gov/CIK 0000021344	sec:DefaultLegalEntity	2013-12-31	us-gaap:CashAndCashEquivalentsAtCarryingValue	us-gaap:ScenarioUnspecifiedDomain	10414000000	iso4217:USD	-6
http://www.sec.gov/CIK 0000021344	sec:DefaultLegalEntity	2013-12-31	us-gaap:CashCashEquivalentsAndShortTermInvestments	us-gaap:ScenarioUnspecifiedDomain	7121000000	iso4217:USD	-6
http://www.sec.gov/CIK 0000021344	sec:DefaultLegalEntity	2013-12-31	us-gaap:CommonStockValue	us-gaap:ScenarioUnspecifiedDomain	1760000000	iso4217:USD	-6
http://www.sec.gov/CIK 0000021344	sec:DefaultLegalEntity	2013-12-31	us-gaap:DeferredTaxLiabilitiesNoncurrent	us-gaap:ScenarioUnspecifiedDomain	6152000000	iso4217:USD	-6
http://www.sec.gov/CIK 0000021344	sec:DefaultLegalEntity	2013-12-31	us-gaap:EquityMethodInvestments	us-gaap:ScenarioUnspecifiedDomain	10393000000	iso4217:USD	-6
http://www.sec.gov/CIK 0000021344	sec:DefaultLegalEntity	2013-12-31	us-gaap:Goodwill	us-gaap:ScenarioUnspecifiedDomain	12312000000	iso4217:USD	-6
http://www.sec.gov/CIK 0000021344	sec:DefaultLegalEntity	2013-12-31	us-gaap:IndefiniteLivedFranchiseRights	us-gaap:ScenarioUnspecifiedDomain	7415000000	iso4217:USD	-6
http://www.sec.gov/CIK 0000021344	sec:DefaultLegalEntity	2013-12-31	us-gaap:IndefiniteLivedTrademarks	us-gaap:ScenarioUnspecifiedDomain	6744000000	iso4217:USD	-6
http://www.sec.gov/CIK 0000021344	sec:DefaultLegalEntity	2013-12-31	us-gaap:InventoryNet	us-gaap:ScenarioUnspecifiedDomain	3277000000	iso4217:USD	-6
http://www.sec.gov/CIK 0000021344	sec:DefaultLegalEntity	2013-12-31	us-gaap:LiabilitiesAndStockholdersEquity	us-gaap:ScenarioUnspecifiedDomain	90055000000	iso4217:USD	-6
http://www.sec.gov/CIK 0000021344	sec:DefaultLegalEntity	2013-12-31	us-gaap:LiabilitiesCurrent	us-gaap:ScenarioUnspecifiedDomain	27811000000	iso4217:USD	-6
http://www.sec.gov/CIK 0000021344	sec:DefaultLegalEntity	2013-12-31	us-gaap:LongTermDebtCurrent	us-gaap:ScenarioUnspecifiedDomain	1024000000	iso4217:USD	-6
http://www.sec.gov/CIK 0000021344	sec:DefaultLegalEntity	2013-12-31	us-gaap:LongTermDebtNoncurrent	us-gaap:ScenarioUnspecifiedDomain	19154000000	iso4217:USD	-6
http://www.sec.gov/CIK 0000021344	sec:DefaultLegalEntity	2013-12-31	us-gaap:MarketableSecuritiesCurrent	us-gaap:ScenarioUnspecifiedDomain	3147000000	iso4217:USD	-6
http://www.sec.gov/CIK 0000021344	sec:DefaultLegalEntity	2013-12-31	us-gaap:MinorityInterest	us-gaap:ScenarioUnspecifiedDomain	267000000	iso4217:USD	-6
http://www.sec.gov/CIK 0000021344	sec:DefaultLegalEntity	2013-12-31	us-gaap:OtherAssetsNoncurrent	us-gaap:ScenarioUnspecifiedDomain	4661000000	iso4217:USD	-6
http://www.sec.gov/CIK 0000021344	sec:DefaultLegalEntity	2013-12-31	us-gaap:OtherLiabilitiesNoncurrent	us-gaap:ScenarioUnspecifiedDomain	3498000000	iso4217:USD	-6
http://www.sec.gov/CIK 0000021344	sec:DefaultLegalEntity	2013-12-31	us-gaap:OtherShortTermInvestments	us-gaap:ScenarioUnspecifiedDomain	5707000000	iso4217:USD	-6
http://www.sec.gov/CIK 0000021344	sec:DefaultLegalEntity	2013-12-31	us-gaap:PrepaidExpenseAndOtherAssetsCurrent	us-gaap:ScenarioUnspecifiedDomain	2886000000	iso4217:USD	-6
http://www.sec.gov/CIK 0000021344	sec:DefaultLegalEntity	2013-12-31	us-gaap:PropertyPlantAndEquipmentNet	us-gaap:ScenarioUnspecifiedDomain	14967000000	iso4217:USD	-6
http://www.sec.gov/CIK 0000021344	sec:DefaultLegalEntity	2013-12-31	us-gaap:RetainedEarningsAccumulatedDeficit	us-gaap:ScenarioUnspecifiedDomain	61660000000	iso4217:USD	-6
http://www.sec.gov/CIK 0000021344	sec:DefaultLegalEntity	2013-12-31	us-gaap:StockholdersEquity	us-gaap:ScenarioUnspecifiedDomain	33173000000	iso4217:USD	-6
http://www.sec.gov/CIK 0000021344	sec:DefaultLegalEntity	2013-12-31	us-gaap:StockholdersEquityIncludingPortionAttributableToNoncontrollingInterest	us-gaap:ScenarioUnspecifiedDomain	53440000000	iso4217:USD	-6
http://www.sec.gov/CIK 0000021344	sec:DefaultLegalEntity	2013-12-31	us-gaap:TreasuryStockValue	us-gaap:ScenarioUnspecifiedDomain	39091000000	iso4217:USD	-6

Note the concept “us-gaap:Assets”.

**Drilldown-Step 2:** We want to use the fundamental accounting concept which is always reported, “Assets”, to “walk the balance sheet line items”. To drilldown into Assets safely, we use the XBRL calculation relations which express the balance sheet roll ups. The SEC Edgar Filer Manual (EFM) requires that filers express these roll ups using XBRL calculation relations. We leverage those business rules to safely drilldown into us-gaap:Assets. Also, these roll ups will always add up (if the filer created their filing correctly) because the XBRL calculations must not throw an error. Remember to consider the balance type of the concept or the weight of the XBRL calculation relation.

[http://secxbrl-beta.xbrl.io/v1/\\_queries/public/api/facttable-for-component.jq? method=POST&format=xml&ticker=ko&disclosure=BalanceSheet&format=xml&drilldown=us-gaap:Assets](http://secxbrl-beta.xbrl.io/v1/_queries/public/api/facttable-for-component.jq?method=POST&format=xml&ticker=ko&disclosure=BalanceSheet&format=xml&drilldown=us-gaap:Assets)

xbrl:Entity	dei:LegalEntityAxis	xbrl:Period	xbrl:Concept	Value	Units	Decimals
<a href="http://www.sec.gov/CIK/0000021344">http://www.sec.gov/CIK/0000021344</a>	sec:DefaultLegalEntity	2013-12-31	us-gaap:Assets	90055000000	iso4217:USD	-6
<a href="http://www.sec.gov/CIK/0000021344">http://www.sec.gov/CIK/0000021344</a>	sec:DefaultLegalEntity	2013-12-31	ko:AvailableForSaleSecuritiesAndCostMethodInvestments	11190000000	iso4217:USD	-6
<a href="http://www.sec.gov/CIK/0000021344">http://www.sec.gov/CIK/0000021344</a>	sec:DefaultLegalEntity	2013-12-31	ko:OtherIndefiniteLivedAndFiniteLivedIntangibleAssets	11400000000	iso4217:USD	-6
<a href="http://www.sec.gov/CIK/0000021344">http://www.sec.gov/CIK/0000021344</a>	sec:DefaultLegalEntity	2013-12-31	us-gaap:AssetsCurrent	31304000000	iso4217:USD	-6
<a href="http://www.sec.gov/CIK/0000021344">http://www.sec.gov/CIK/0000021344</a>	sec:DefaultLegalEntity	2013-12-31	us-gaap:EquityMethodInvestments	10393000000	iso4217:USD	-6
<a href="http://www.sec.gov/CIK/0000021344">http://www.sec.gov/CIK/0000021344</a>	sec:DefaultLegalEntity	2013-12-31	us-gaap:Goodwill	12312000000	iso4217:USD	-6
<a href="http://www.sec.gov/CIK/0000021344">http://www.sec.gov/CIK/0000021344</a>	sec:DefaultLegalEntity	2013-12-31	us-gaap:IndefiniteLivedFranchiseRights	7415000000	iso4217:USD	-6
<a href="http://www.sec.gov/CIK/0000021344">http://www.sec.gov/CIK/0000021344</a>	sec:DefaultLegalEntity	2013-12-31	us-gaap:IndefiniteLivedTrademarks	6744000000	iso4217:USD	-6
<a href="http://www.sec.gov/CIK/0000021344">http://www.sec.gov/CIK/0000021344</a>	sec:DefaultLegalEntity	2013-12-31	us-gaap:OtherAssetsNoncurrent	4661000000	iso4217:USD	-6
<a href="http://www.sec.gov/CIK/0000021344">http://www.sec.gov/CIK/0000021344</a>	sec:DefaultLegalEntity	2013-12-31	us-gaap:PropertyPlantAndEquipmentNet	14967000000	iso4217:USD	-6

**Drilldown-Step 3:** Drilldown into current assets using roll up business rule:

[http://secxbri-beta.xbrl.io/v1/\\_queries/public/api/facttable-for-component.jq?\\_method=POST&format=xml&ticker=ko&disclosure=BalanceSheet&rollup=us-gaap:AssetsCurrent](http://secxbri-beta.xbrl.io/v1/_queries/public/api/facttable-for-component.jq?_method=POST&format=xml&ticker=ko&disclosure=BalanceSheet&rollup=us-gaap:AssetsCurrent)

xbrl:Entity	dei:LegalEntityAxis	xbrl:Period	xbrl:Concept	Value	Units	Decimals
<a href="http://www.sec.gov/CIK/0000021344">http://www.sec.gov/CIK/0000021344</a>	sec:DefaultLegalEntity	2013-12-31	us-gaap:AssetsCurrent	31304000000	iso4217:USD	-6
<a href="http://www.sec.gov/CIK/0000021344">http://www.sec.gov/CIK/0000021344</a>	sec:DefaultLegalEntity	2013-12-31	us-gaap:AccountsReivableNetCurrent	4873000000	iso4217:USD	-6
<a href="http://www.sec.gov/CIK/0000021344">http://www.sec.gov/CIK/0000021344</a>	sec:DefaultLegalEntity	2013-12-31	us-gaap:AssetsHeldForSaleCurrent	0	iso4217:USD	-6
<a href="http://www.sec.gov/CIK/0000021344">http://www.sec.gov/CIK/0000021344</a>	sec:DefaultLegalEntity	2013-12-31	us-gaap:CashCashEquivalentsAndShortTermInvestments	17121000000	iso4217:USD	-6
<a href="http://www.sec.gov/CIK/0000021344">http://www.sec.gov/CIK/0000021344</a>	sec:DefaultLegalEntity	2013-12-31	us-gaap:InventoryNet	3277000000	iso4217:USD	-6
<a href="http://www.sec.gov/CIK/0000021344">http://www.sec.gov/CIK/0000021344</a>	sec:DefaultLegalEntity	2013-12-31	us-gaap:MarketableSecuritiesCurrent	3147000000	iso4217:USD	-6
<a href="http://www.sec.gov/CIK/0000021344">http://www.sec.gov/CIK/0000021344</a>	sec:DefaultLegalEntity	2013-12-31	us-gaap:PrepaidExpenseAndOtherAssetsCurrent	2886000000	iso4217:USD	-6

**Drilldown-Step 4:** Drilldown into cash and cash equivalents using roll up business rules:

[http://secxbri-beta.xbrl.io/v1/\\_queries/public/api/facttable-for-component.jq?\\_method=POST&format=xml&ticker=ko&disclosure=BalanceSheet&rollup=us-gaap:CashCashEquivalentsAndShortTermInvestments](http://secxbri-beta.xbrl.io/v1/_queries/public/api/facttable-for-component.jq?_method=POST&format=xml&ticker=ko&disclosure=BalanceSheet&rollup=us-gaap:CashCashEquivalentsAndShortTermInvestments)

xbrl:Entity	dei:LegalEntityAxis	xbrl:Period	xbrl:Concept	Value	Units	Decimals
<a href="http://www.sec.gov/CIK/0000021344">http://www.sec.gov/CIK/0000021344</a>	sec:DefaultLegalEntity	2013-12-31	us-gaap:CashCashEquivalentsAndShortTermInvestments	17121000000	iso4217:USD	-6
<a href="http://www.sec.gov/CIK/0000021344">http://www.sec.gov/CIK/0000021344</a>	sec:DefaultLegalEntity	2013-12-31	us-gaap:CashAndCashEquivalentsAtCarryingValue	10414000000	iso4217:USD	-6
<a href="http://www.sec.gov/CIK/0000021344">http://www.sec.gov/CIK/0000021344</a>	sec:DefaultLegalEntity	2013-12-31	us-gaap:OtherShortTermInvestments	6707000000	iso4217:USD	-6

**Drilldown-Step 4:** Drilldown into inventories using roll up business rules, however we are drilling into a different component because those inventory items are not on the balance sheet, rather in the disclosures. Also, we are using the component ID (cid) which we discovered using the *component* query with the *reportelement* parameter to discover where the breakdown of us-gaap:InventoryNet was represented:

[http://secxbri-beta.xbrl.io/v1/\\_queries/public/api/facttable-for-component.jq?\\_method=POST&format=xml&ticker=ko&cid=ec6095e1-b74f-4c1a-ba4b-a902476f4ad7&rollup=us-gaap:InventoryNet](http://secxbri-beta.xbrl.io/v1/_queries/public/api/facttable-for-component.jq?_method=POST&format=xml&ticker=ko&cid=ec6095e1-b74f-4c1a-ba4b-a902476f4ad7&rollup=us-gaap:InventoryNet)

xbrl:Entity	dei:LegalEntityAxis	xbrl:Period	xbrl:Concept	Value	Units	Decimals
<a href="http://www.sec.gov/CIK_0000021344">http://www.sec.gov/CIK_0000021344</a>	sec:DefaultLegalEntity	2013-12-31	us-gaap:InventoryNet	3277000000	iso4217:USD	-6
<a href="http://www.sec.gov/CIK_0000021344">http://www.sec.gov/CIK_0000021344</a>	sec:DefaultLegalEntity	2013-12-31	us-gaap:InventoryFinishedGoodsNetOfReserves	1240000000	iso4217:USD	-6
<a href="http://www.sec.gov/CIK_0000021344">http://www.sec.gov/CIK_0000021344</a>	sec:DefaultLegalEntity	2013-12-31	us-gaap:InventoryRawMaterialsAndSuppliesNetOfReserves	1692000000	iso4217:USD	-6
<a href="http://www.sec.gov/CIK_0000021344">http://www.sec.gov/CIK_0000021344</a>	sec:DefaultLegalEntity	2013-12-31	us-gaap:OtherInventoryNetOfReserves	345000000	iso4217:USD	-6

**Drilldown-Step 5:** Drilldown into Property, plant and equipment, net, using roll up business rules which is likewise within a disclosure:

[http://secxbrl-beta.xbrl.io/v1/\\_queries/public/api/facttable-for-component.jq?\\_method=POST&format=xml&ticker=ko&networkIdentifier=http://www.thecocacolacompany.com/role/PropertyPlantAndEquipmentDetails&rollup=us-gaap:PropertyPlantAndEquipmentNet](http://secxbrl-beta.xbrl.io/v1/_queries/public/api/facttable-for-component.jq?_method=POST&format=xml&ticker=ko&networkIdentifier=http://www.thecocacolacompany.com/role/PropertyPlantAndEquipmentDetails&rollup=us-gaap:PropertyPlantAndEquipmentNet)

xbrl:Entity	dei:LegalEntityAxis	xbrl:Period	xbrl:Concept	Value	Units	Decimals
<a href="http://www.sec.gov/CIK_0000021344">http://www.sec.gov/CIK_0000021344</a>	sec:DefaultLegalEntity	2013-12-31	us-gaap:AccumulatedDepreciationDepletionAndAmortizationPropertyPlantAndEquipment	10065000000	iso4217:USD	-6
<a href="http://www.sec.gov/CIK_0000021344">http://www.sec.gov/CIK_0000021344</a>	sec:DefaultLegalEntity	2013-12-31	us-gaap:PropertyPlantAndEquipmentGross	25032000000	iso4217:USD	-6
<a href="http://www.sec.gov/CIK_0000021344">http://www.sec.gov/CIK_0000021344</a>	sec:DefaultLegalEntity	2013-12-31	us-gaap:PropertyPlantAndEquipmentNet	14967000000	iso4217:USD	-6

**Drilldown-Step 6:** Now, there are two approaches SEC filers can use to express the property, plant, and equipment line items: using [Member]s of the property, plant and equipment type [Axis] or using Concepts expressed as part of the [Line Items]. Either approach is can be used. Further, these detailed items could be expressed on the balance sheet (rare) or in the disclosures (more likely). Also, the [Axis] which is used and the root concept of PPE is consistent across all filings. How this is done can be discovered using software, probing the filing to determine the approach used and the location of the information. Then, either a rollup query or a dimensional query can be used to grab the detailed information. Coca Cola happens to have used a dimensional approach. And so, we use a query across the dimensions of PPE to retrieve the detailed items.

[http://secxbrl.xbrl.io/v1/\\_queries/public/api/facts.jq?\\_method=POST&format=xml&concept=us-gaap:PropertyPlantAndEquipmentGross&us-gaap:PropertyPlantAndEquipmentByTypeAxis=ALL&us-gaap:PropertyPlantAndEquipmentByTypeAxis::default=us-gaap:PropertyPlantAndEquipmentTypeDomain&cik=0000021344&fiscalPeriod=FY&fiscalYear=2013](http://secxbrl.xbrl.io/v1/_queries/public/api/facts.jq?_method=POST&format=xml&concept=us-gaap:PropertyPlantAndEquipmentGross&us-gaap:PropertyPlantAndEquipmentByTypeAxis=ALL&us-gaap:PropertyPlantAndEquipmentByTypeAxis::default=us-gaap:PropertyPlantAndEquipmentTypeDomain&cik=0000021344&fiscalPeriod=FY&fiscalYear=2013)

xbrl:Concept	xbrl:Entity	xbrl:Period	dei:LegalEntityAxis	us-gaap:PropertyPlantAndEquipmentByTypeAxis	bizql:FiscalPeriod	bizql:FiscalYear	Value	Units	Decimals
us-gaap:PropertyPlantAndEquipmentGross	<a href="http://www.sec.gov/CIK_0000021344">http://www.sec.gov/CIK_0000021344</a>	2013-12-31	sec:DefaultLegalEntity	us-gaap:PropertyPlantAndEquipmentTypeDomain	FY	2013	25032000000	iso4217:USD	-6
us-gaap:PropertyPlantAndEquipmentGross	<a href="http://www.sec.gov/CIK_0000021344">http://www.sec.gov/CIK_0000021344</a>	2013-12-31	sec:DefaultLegalEntity	us-gaap:LandMember	FY	2013	1011000000	iso4217:USD	-6
us-gaap:PropertyPlantAndEquipmentGross	<a href="http://www.sec.gov/CIK_0000021344">http://www.sec.gov/CIK_0000021344</a>	2013-12-31	sec:DefaultLegalEntity	us-gaap:ConstructionInProgressMember	FY	2013	865000000	iso4217:USD	-6
us-gaap:PropertyPlantAndEquipmentGross	<a href="http://www.sec.gov/CIK_0000021344">http://www.sec.gov/CIK_0000021344</a>	2013-12-31	sec:DefaultLegalEntity	us-gaap:BuildingAndBuildingImprovementsMember	FY	2013	5605000000	iso4217:USD	-6
us-gaap:PropertyPlantAndEquipmentGross	<a href="http://www.sec.gov/CIK_0000021344">http://www.sec.gov/CIK_0000021344</a>	2013-12-31	sec:DefaultLegalEntity	ko:MachineryEquipmentAndVehicleFleetMember	FY	2013	17531000000	iso4217:USD	-6

**Drilldown-Step 7:** A similar approach can be used to drilldown into goodwill which is not on the balance sheet, in the disclosures, and articulated using dimensions:

[http://secxbrl.xbrl.io/v1/\\_queries/public/api/facts.jq?\\_method=POST&format=xml&concept=us-gaap:Goodwill&us-gaap:StatementBusinessSegmentsAxis=ALL&us-gaap:StatementBusinessSegmentsAxis::default=us-gaap:SegmentDomain&cik=0000021344&fiscalPeriod=FY&fiscalYear=2013](http://secxbrl.xbrl.io/v1/_queries/public/api/facts.jq?_method=POST&format=xml&concept=us-gaap:Goodwill&us-gaap:StatementBusinessSegmentsAxis=ALL&us-gaap:StatementBusinessSegmentsAxis::default=us-gaap:SegmentDomain&cik=0000021344&fiscalPeriod=FY&fiscalYear=2013)

xbrl:Entity	xbrl:Period	xbrl:Concept	dei:LegalEntityAxis	us-gaap:StatementBusinessSegmentsAxis	bizql:FiscalPeriod	bizql:FiscalYear	Value	Units	Decimals
<a href="http://www.sec.gov/CIK-0000021344">http://www.sec.gov/CIK-0000021344</a>	2013-12-31	us-gaap:Goodwill	sec:DefaultLegalEntity	us-gaap:SegmentDomain	FY	2013	12312000000	iso4217:USD	-6
<a href="http://www.sec.gov/CIK-0000021344">http://www.sec.gov/CIK-0000021344</a>	2013-12-31	us-gaap:Goodwill	sec:DefaultLegalEntity	us-gaap:EuropeMember	FY	2013	822000000	iso4217:USD	-6
<a href="http://www.sec.gov/CIK-0000021344">http://www.sec.gov/CIK-0000021344</a>	2013-12-31	us-gaap:Goodwill	sec:DefaultLegalEntity	ko:BottlingInvestmentsMember	FY	2013	609000000	iso4217:USD	-6
<a href="http://www.sec.gov/CIK-0000021344">http://www.sec.gov/CIK-0000021344</a>	2013-12-31	us-gaap:Goodwill	sec:DefaultLegalEntity	ko:PacificMember	FY	2013	117000000	iso4217:USD	-6
<a href="http://www.sec.gov/CIK-0000021344">http://www.sec.gov/CIK-0000021344</a>	2013-12-31	us-gaap:Goodwill	sec:DefaultLegalEntity	us-gaap:LatinAmericaMember	FY	2013	156000000	iso4217:USD	-6
<a href="http://www.sec.gov/CIK-0000021344">http://www.sec.gov/CIK-0000021344</a>	2013-12-31	us-gaap:Goodwill	sec:DefaultLegalEntity	us-gaap:NorthAmericaMember	FY	2013	10572000000	iso4217:USD	-6
<a href="http://www.sec.gov/CIK-0000021344">http://www.sec.gov/CIK-0000021344</a>	2013-12-31	us-gaap:Goodwill	sec:DefaultLegalEntity	us-gaap:EurasiaAndAfricaMember	FY	2013	36000000	iso4217:USD	-6

**Drilldown-Step 8:** You can take all the pieces collected from walking each of the relations expressed no matter how the relation was expressed: using a roll up calculation rule or a dimensional breakdown rule. You can string all these together into somewhat of a “tree” of the relations, no matter if the relation is in the primary financial statement or in the disclosures. Consider this graphic:

Balance sheet	
Assets	90,055,000,000
us-gaap:AssetsCurrent	31,304,000,000
us-gaap:CashCashEquivalentsAndShortTermInvestments	17,121,000,000
us-gaap:CashAndCashEquivalentsAtCarryingValue	10,414,000,000
us-gaap:OtherShortTermInvestments	6,707,000,000
us-gaap:AccountsReceivableNetCurrent	4,873,000,000
us-gaap:InventoryNet	3,277,000,000
us-gaap:InventoryRawMaterialsAndSuppliesNetOfReserves	1,692,000,000
us-gaap:InventoryFinishedGoodsNetOfReserves	1,240,000,000
us-gaap:OtherInventoryNetOfReserves	345,000,000
us-gaap:MarketableSecuritiesCurrent	3,147,000,000
us-gaap:PrepaidExpenseAndOtherAssetsCurrent	2,886,000,000
us-gaap:AssetsHeldForSaleCurrent	0
ko:AvailableForSaleSecuritiesAndCostMethodInvestments	1,119,000,000
ko:OtherIndefiniteLivedAndFiniteLivedIntangibleAssets	1,140,000,000
us-gaap:EquityMethodInvestments	10,393,000,000
us-gaap:PropertyPlantAndEquipmentNet	14,967,000,000
us-gaap:PropertyPlantAndEquipmentGross	25,032,000,000
us-gaap:PropertyPlantAndEquipmentGross/us-gaap:LandMember	1,011,000,000
us-gaap:PropertyPlantAndEquipmentGross/us-gaap:BuildingAndBuildingImprovementsMem	5,605,000,000
us-gaap:PropertyPlantAndEquipmentGross/ko:MachineryEquipmentAndVehicleFleetMember	17,551,000,000
us-gaap:PropertyPlantAndEquipmentGross/us-gaap:ConstructionInProgressMember	865,000,000
us-gaap:AccumulatedDepreciationDepletionAndAmortizationPropertyPlantAndEquipment	10,065,000,000
Property, plant and equipment, net, by geographic area	
us-gaap:PropertyPlantAndEquipmentNet/ko:UnitedStatesMember	8,841,000,000
us-gaap:PropertyPlantAndEquipmentNet/ko:InternationalMember	6,126,000,000
us-gaap:Goodwill	12,312,000,000
us-gaap:Goodwill/ko:EurasiaAndAfricaMember	36,000,000
us-gaap:Goodwill/us-gaap:EuropeMember	822,000,000
us-gaap:Goodwill/us-gaap:LatinAmericaMember	156,000,000
us-gaap:Goodwill/us-gaap:NorthAmericaMember	10,572,000,000
us-gaap:Goodwill/ko:PacificMember	117,000,000
us-gaap:Goodwill/ko:BottlingInvestmentsMember	609,000,000
us-gaap:IndefiniteLivedFranchiseRights	7,415,000,000
us-gaap:IndefiniteLivedTrademarks	6,744,000,000
us-gaap:OtherAssetsNoncurrent	4,661,000,000

You could likewise do the same thing for the “Liabilities and equity” portion of the balance sheet.

<b>Liabilities and equity</b>	90,055,000,000	✓
<b>us-gaap:LiabilitiesCurrent</b>	27,811,000,000	✓
ko:LoansAndNotesPayable	16,901,000,000	
<b>us-gaap:AccountsPayableAndAccruedLiabilitiesCurrent</b>	9,577,000,000	✓
us-gaap:AccruedMarketingCostsCurrent	2,407,000,000	
us-gaap:OtherAccruedLiabilitiesCurrent	3,515,000,000	
us-gaap:AccountsPayableTradeCurrent	1,933,000,000	
us-gaap:EmployeeRelatedLiabilitiesCurrentAndNoncurrent	933,000,000	
us-gaap:TaxesPayableCurrent	450,000,000	
us-gaap:CustomerDepositsCurrent	339,000,000	
us-gaap:AccruedIncomeTaxesCurrent	309,000,000	
us-gaap:LongTermDebtCurrent	1,024,000,000	
ko:LiabilitiesHeldForSaleAtCarryingValue	0	
us-gaap:DeferredTaxLiabilitiesNoncurrent	6,152,000,000	
us-gaap:LongTermDebtNoncurrent	19,154,000,000	
us-gaap:OtherLiabilitiesNoncurrent	3,498,000,000	
<b>us-gaap:StockholdersEquityIncludingPortionAttributableToNoncontrollingInterest</b>	33,440,000,000	✓
us-gaap:MinorityInterest	267,000,000	
<b>us-gaap:StockholdersEquity</b>	33,173,000,000	✓
us-gaap:AccumulatedOtherComprehensiveIncomeLossNetOfTax	-3,432,000,000	
us-gaap:AdditionalPaidInCapitalCommonStock	12,276,000,000	
us-gaap:CommonStockValue	1,760,000,000	
us-gaap:RetainedEarningsAccumulatedDeficit	61,660,000,000	
us-gaap:TreasuryStockValue	39,091,000,000	

You could do the same for the income statement, statement of comprehensive income, and the cash flow statement summary and detail items.