# **Understanding Blocks, Slots, Templates, and Exemplars**

By Charles Hoffman, CPA

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Patterns are important to information technology professionals. Recognizing and leveraging patterns helps software engineers<sup>1</sup> create software and to make software easier<sup>2</sup> to use. A pattern language<sup>3</sup> is a method of describing good design practices within some domain of expertise. Patterns allow for problems to be solved with elegance and grace. Patterns are precise and empirically verifiable. Patterns can be used to make things that are complex significantly simpler to use.

Blocks, slots, templates, and exemplars are all types of patterns and enable the leverage of even more patterns.

# Understanding the notion of a block and a slot

Think of a financial report not as one big thing, but rather as thousands and thousands of much smaller pieces<sup>4</sup>. Reports can be broken down into pieces or report fragments, or I call them components. A component is simply a set of reported facts that tend to be cohesive and share a certain common nature and therefore go together.

I just made up the term component. By giving each type of piece a name, the pieces can be referred to. The different types of pieces are related to other types of pieces in clear, consistent, logically coherent, and unambiguous ways<sup>5</sup>. Imagine the lowest common component that is used to work with some set of information reported in a financial report. I call that structure a "block"<sup>6</sup>.

A block is a part of a report component that participates in the same concept arrangement pattern<sup>7</sup>. A roll up, roll forward, adjustment, and hierarchy are all types of concept arrangement patterns. Every XBRL-based public company financial report is essentially a set of blocks. I estimate that there are about 754,430 blocks in the set of reports that I analyzed. 16% are roll ups, 5% are roll forwards, 24% are hierarchies, and 54% are text blocks.

<sup>&</sup>lt;sup>1</sup> Using Patterns to Define a Software Solution, <u>https://msdn.microsoft.com/en-us/library/bb190165.aspx</u>

<sup>&</sup>lt;sup>2</sup> See sections 4 *Patterns*, 4.1 *Simple Patterns*, 4.2 *Merging Patterns*, <u>http://ceur-ws.org/Vol-1299/paper1.pdf</u> <sup>3</sup> Pattern language, <u>http://en.wikipedia.org/wiki/Pattern\_language</u>

 <sup>&</sup>lt;sup>4</sup> See Analysis of 6,751 XBRL-based Public Company 10-Ks Submitted to SEC, <u>http://www.xbrlsite.com/DigitalFinancialReporting/Book2015/DigitalFinancialReporting-2015-04-29-C28.pdf</u>
 <sup>5</sup> See Understanding Basic Mechanics of a Digital Financial Report,

http://www.xbrlsite.com/DigitalFinancialReporting/Book2015/DigitalFinancialReporting-2015-04-29-C05.pdf <sup>6</sup> See Section 5.7 Notion of Block,

http://www.xbrlsite.com/DigitalFinancialReporting/Book2015/DigitalFinancialReporting-2015-04-29-C05.pdf#page=5

<sup>&</sup>lt;sup>7</sup> See page 11, <u>http://www.xbrlsite.com/2015/Analysis/AnalysisSummary2014\_PiecesOfReoprt.pdf#page=11\_</u>

Blocks have something called a "slot"<sup>8</sup>. A slot is simply the idea of an allotted place where something can be logically and sensibly placed in the block.

Blocks and slots are in no way random. Blocks are used to represent information that is disclosed in a financial report in consistent ways, patterns. Balance sheets and the other primary financial statements are made up of blocks, long-term debt maturities disclosure and other disclosures are made up of blocks. As I pointed out, blocks have very specific relations patterns: roll up, or roll forward, text block, or adjustment. Blocks are related to other blocks in very specific ways. Here is an example of a block:

	Period	[Axis]
Property, Plant and Equipment, by Component [Line Items]	2010-12-31	2009-12-31
Property, Plant and Equipment, by Component [Roll Up]		
Land	1,000,000	1,000,000
Machinery and equipment, gross	2,000,000	2,000,000
Furniture and fixtures, gross	6,000,000	6,000,000
Accumulated depreciation	(1,000,000)	(1,000,000)
Property, plant and equipment, net	8,000,000	8,000,000

You cannot add a second total to a roll up as a roll up has only one total. It would not make logical sense to add a second total to a roll up. It does make sense to add an entirely new period characteristic.

If you are a professional accountant you understand how information is related, there are many, many things you can imply from understanding the block related to this specific block and relative to other blocks which might exist within a financial report.

Below is a slightly more complex block. The block below is made up of two roll ups and has a whole-part relation which semantically is really similar to a roll up. Professional accountants understand that the disclosure below both "foots" and "cross casts":

<sup>&</sup>lt;sup>8</sup> See section 5.5. Understanding the notion of slot or opening, <u>http://www.xbrlsite.com/DigitalFinancialReporting/Book2015/DigitalFinancialReporting-2015-04-29-</u> <u>C05.pdf#page=3</u>

		000000	0001					
	31-Dec-2011							
	All Available-for-Sale Debt and Equity Securities [Domain]	Treasury bills [Member]	Corporate bonds [Member]	Sovereign debt securities [Member]				
Available-for-sale Securities, Contractual Maturities [Table]				<u></u>				
Available-for-sale Securities, Contractual Maturities [Line Items]								
Available-for-sale securities at amortized cost [Roll Up]		+						
Due in one year or less	\$300,000,000	\$100,000,000	\$100,000,000	\$100,000,000				
Due after one year through five years	\$300,000,000 🗸	\$100,000,000	\$100,000,000	\$100,000,000				
Due after five years through ten years	\$300,000,000 📢	\$100,000,000	\$100,000,000	\$100,000,000				
Due after ten years	\$300,000,000	\$100,000,000	\$100,000,000	\$100,000,000				
No contractual maturity dates	\$300,000,000 🗸	\$100,000,000	\$100,000,000	\$100,000,000				
Available-for-sale securities at amortized cost	\$1,500,000,000	\$500,000,000	\$500,000,000	\$500,000,000				
Available-for-sale securities at estimated fair value [Roll Up]	1	1	<b>V</b>					
Due in one year or less	\$300,000,000 🔩	\$100,000,000	\$100,000,000	\$100,000,000				
Due after one year through five years	\$300,000,000 🔦	\$100,000,000	\$100,000,000	\$100,000,000				
Due after five years through ten years	\$300,000,000 📢	\$100,000,000	\$100,000,000	\$100,000,000				
Due after ten years	\$300,000,000 🛶	\$100,000,000	\$100,000,000	\$100,000,000				
No contractual maturity dates	\$300,000,000 <	\$100,000,000	\$100,000,000	\$100,000,000				
Available-for-sale securities at estimated fair value	\$1,500,000,000	\$500,000,000	\$500,000,000	\$500,000,000				
	1	×	1	1				

Imagine being able to articulate all the things that professional accountants imply when they look at such information in a form that is explicitly understandable by a machine such as a computer.

# **Understanding pattern languages**

Scratch<sup>9</sup> is a software application created by MIT which is used to teach concepts of programming to elementary and middle school students. The application allows users to program complex animations.

The important notion which is shown by Scratch is that of "building blocks". The building block are interconnected in only appropriate ways; inappropriate interconnections are not allowed because they are not logical. The software manages what is logical and what is not based on rules that the software application understands, rules that are expressed in machine-readable terms.

The logical interconnections of pieces can be thought of as a pattern language, a way of describing how one thing interacts with another thing. You interact with the application by dragging and dropping specific types of objects which provide specific types of functionality and have specific parameters that need to be provided.

This is what the interface of Scratch looks like:

<sup>&</sup>lt;sup>9</sup> Scratch; to see the application in action watch the video on the upper right hand side, <u>http://scratch.mit.edu/</u>



You have to use your imagination a bit to understand the abstract ideas that let you see how what Scratch does can be related to a financial report. Hopefully, a lot of people can make that leap from scratch to digital financial report. A couple of other examples will help make that mental leap.

Another tool which is very similar to Scratch is something called Blockly. Blockly<sup>10</sup> is a set of programming tools which was created based on work by MIT in creating Scratch. Scratch is one specific implementation of the notion of a pattern language. Blockly is a more generalized idea. Using Blockly, you can create your own pattern language.

The following is an example of one implementation of Blockly:



<sup>&</sup>lt;sup>10</sup> Blockly, <u>http://xbrl.squarespace.com/journal/2014/7/14/blockly.html</u>

Back in 2009 the notion of a "radically tailorable software application<sup>11</sup>" came to my mind. What if you had an application and that application could be tailored to specific needs using metadata. I believed then, and I still believe, that an application like this would be the killer app that will help accounting professionals understand what XBRL truly offers.

Now, radically tailorable software application does not seem like the correct description. A better description is something that has finite boundaries but within those boundaries, the application is tailorable to meet specific needs. Things work within the finite boundaries, limits exist but so does flexibility exactly where you need flexibility and nowhere else. The application is tailorable within the specific finite boundaries. Those finite boundaries offer leverage.

The fundamental notion is this: Business users don't write the complex rules using complex technical syntax and other stuff which they don't understand which are used to specify the building blocks; information technology professionals do that. Business users interact at the level of using the building blocks and only as the building blocks are intended to be used. Some more skilled business professionals do work with the information technology professionals to create the basic building blocks, create new building blocks, and to modify building blocks.

# Examples of software applications that use these ideas

One of the closest working applications which show the notion of blocks as it relates to financial reporting is The Quantrix modeler. Quantrix refers to the notion of a block as a "matrix". You can see tangible examples of how Quantrix works by watching these videos<sup>12</sup> and this tutorial<sup>13</sup>. The following is a screen shot of The Quantrix Modeler:

<sup>&</sup>lt;sup>11</sup> XBRL Killer App: A Radically Tailorable Tool, <u>http://xbrl.squarespace.com/journal/2009/4/30/xbrl-killer-app-a-</u> radically-tailorable-tool.html

<sup>&</sup>lt;sup>12</sup> Quantrix videos, <u>http://www.quantrix.com/Quantrix\_Video\_Demos.htm</u>

<sup>&</sup>lt;sup>13</sup> Quantrix tutorial, <u>http://www.quantrix.com/en/community/videos/2014/08/webinar-quantrix-modeler-essentials/</u>

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So a logical question would be, "Why can't Quantrix simply be used for editing XBRL-based financial information?"

There are three primary reasons why The Quantrix Modeler will not work. The first reason is that Quantrix forces the use of OLAP (Online Analytical Processing). OLAP handles numbers well, but does not support the use of text which is a significant limitation. OLAP has other significant limitations also<sup>14</sup>. Financial reports have text, particularly within the disclosures.

<sup>&</sup>lt;sup>14</sup> See Understanding Cell Stores and NOLAP, the Future of the Spreadsheet, <u>http://xbrl.squarespace.com/journal/2014/11/14/understanding-cell-stores-and-nolap-the-future-of-the-spread.html</u>

The second reason that Quantrix will not work is because Quantrix does not support the XBRL technical format. This is less of an issue, one could simply map from the Qunatrix syntax to the XBRL syntax. But, given the first limitation, this second imitation cannot be overcome.

Third and most importantly, Quantrix will not work because Quantrix does not understand the semantics of a financial report. Quantrix understands what a roll up is (i.e. they call it a calculation). But Quantrix does not understand what a roll forward is, what an adjustment is, what a disclosure is, what disclosures are required, and other important financial report semantics.

Quantrix could perhaps be modified to overcome each of these limitations, but at this point it is not a workable solution.

Another software product for working with digital financial reports is the XBRL Cloud Viewer<sup>15</sup>. The screen shot below shows the balance sheet of a public company 10-K in the XBRL Cloud Viewer application<sup>16</sup>.

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00100 - Statement - UNAUDITED	Ц		Period [/	Axis]		Period [Axis]
CONDENSED CONSOLIDATED STATEMENTS OF EARNINGS		CONDENSED CONSOLIDATED BALANCE SHEETS	2015-03-31	2014-12-31		
CONSOLIDATED STATEMENTS OF EARNINGS (Table)		Assets			Ê	
00200 - Statement - UNAUDITED	1	Current assets Cash and cash equivalents	228,800,000	191,400,000		
STATEMENTS OF COMPREHENSIVE		Receivables, net Inventories, net	1,043,700,000 1,033,200,000	957,100,000 1,016,700,000		
UNAUDITED CONDENSED CONSOLIDATED STATEMENTS OF		Deferred taxes and other current assets Total current assets	162,200,000 2,467,900,000	148,300,000 2,313,500,000		
COMPREHENSIVE EARNINGS [Table]	-11	Noncurrent assets Property, plant and equipment, net	2.423.600.000	2,430,700,000		
CONDENSED CONSOLIDATED STATEMENTS OF COMPREHENSIVE		Goodwill	2,177,800,000	2,254,500,000		
EARNINGS (Parenthetical) UNAUDITED CONDENSED CONSOLIDATED STATEMENTS OF		Total assets	7,660,500,000	7,571,000,000		columns
COMPREHENSIVE EARNINGS (Parenthetical) [Table]		Current liabilities	244 700 000	475 400 000		
00300 - Statement - UNAUDITED		Accounts payable	1,271,200,000	1,340,000,000		
BALANCE SHEETS UNAUDITED CONDENSED		Accrued employee costs Other current liabilities	243,300,000	269,900,000 221,800,000		
CONSOLIDATED BALANCE SHEETS [Table]		Total current liabilities Noncurrent liabilities	2,039,300,000	2,006,800,000		
00305 - Statement - UNAUDITED CONDENSED CONSOLIDATED		Long-term debt Employee benefit obligations	3,152,100,000 1,132,300,000	2,993,800,000 1,178,300,000		
BALANCE SHEETS (Parenthetical) UNAUDITED CONDENSED CONSOLIDATED BALANCE SHEETS		Deferred taxes and other liabilities Total liabilities	183,400,000 6,507,100,000	152,500,000 6,331,400,000	T	
(Parenthetical) [Table]	-	Shareholders' equity Common stock (332,277,560 shares issued - 2015;				
00400 - Statement - UNAUDITED CONDENSED CONSOLIDATED STATEMENTS OF CASH FLOWS		331,618,306 shares issued - 2014) Retained earnings	1,149,800,000 4,349,800,000	1,131,300,000 4,346,900,000		
UNAUDITED CONDENSED CONSOLIDATED STATEMENTS OF		Accumulated other comprehensive earnings (loss) CONDENSED CONSOLIDATED	(642,100,000)	(522,100,000)	Ŧ	
CASH FLOWS [Table]	۳	BALANCE SHEETS	104/5			

<sup>&</sup>lt;sup>15</sup> You can use the XBRL Cloud Viewer to look at any financial report submitted by a public company to the SEC here on the XBRL Cloud EDGAR Dashboard, simply press the "Viewer" button in the column "Interactive Reviewer", https://edgardashboard.xbrlcloud.com/edgar-dashboard/

<sup>&</sup>lt;sup>16</sup> You can get to this screen by clicking on this link which will take you to the specific report and the specific section of that report,

https://edgardashboard.xbrlcloud.com/flex/viewer/XBRLViewer.html#table=xbrl%3AimpliedTable&instance=http %3A%2F%2Fwww.sec.gov%2FArchives%2Fedgar%2Fdata%2F9389%2F000110465915036329%2Fbll-20150331.xml&network=http%3A%2F%2Fwww.ball.com%2Frole%2FStatementUnauditedCondensedConsolidated BalanceSheets

While the XBRL Cloud viewer does understand the XBRL technical syntax and it can load any digital financial report of any company, it also has limitations. First, it is only a viewer and cannot be used to create a financial report. Second, while the XBRL Cloud viewer does understand some semantics of a financial report, it does not understand remotely enough semantics to help professional accountants create these reports correctly.

If you take a close look at the report above, you will notice that there are no single and double underscores on concept such as "Total assets" or "Total current liabilities". This is because the reporting entity did not include the roll up computations (i.e. the XBRL calculation relations) for the balance sheet. Because the machine-readable business rules are not provided, the application cannot help the user make use of the business report.

Contrast that to business rules which are provided. Consider the following screen shot of the same report:

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AUDITED		Inventorie	s, net	1,033,200,000	1,016,700,000							
IDATED		Deferred t	axes and other current assets	162,200,000	148,300,000							
(Parenthetical)		Total curre	ent assets	2,467,900,000	2,313,500,000							
SANCE SHEETS		Noncurre	nt assets									
		Property, p	plant and equipment, net	2,423,600,000	2,430,700,000							
		Goodwill		2,177,800,000	2,254,500,000							
		Intangible	s and other assets, net	591,200,000	572,300,000							
H FLOWS		Total asse	ets	7,660,500,000	7,571,000,000							
ENSED	Ľ	Liabilities	and Shareholders' Equity									
STEMENTS OF		Current li		Report Flement								
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Seasis of		Accounts	Properties		Occurrences	4						
(Table]		Accrued e Other curr	Components containing: Assets									
counting		Total curr	00300 - Statement - UNAUDITED CONDENS	ED CONSOLIDATED B	ALANCE SHEETS - UN	AUDITED						
ements (Table)		Noncurre	CONDENSED CONSOLIDATED BALANCE SH	IEETS [Table]								
<u></u>		Long-tern	40301 - Disclosure - Business Segment Inf	formation (Details) - Sc	hedule of Segment R	eporting						
Rusiness Segment		Employee	Information, by Segment [Table]									
ormation [Table]		Deferred	41902 - Disclosure - Subsidiary Guarantees	41902 - Disclosure - Subsidiary Guarantees of Debt (Details 2) - Condensed Financial Statements								
{		Total liabi	[Table]									
{		Sharehol				1 1						
		Common										
Business		331,618,3										
and Other		Retained				_						
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Baasiyablaa		Treasury s	20 obstage 2014)	(2.016.900.000)	(2 022 000 000)	<b>_</b>						
cceivables		194,652,0	20 Silales - 2014)	(3,910,000,000)	(3,923,000,000)	T						
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The user of the application clicks on the report element "Total assets", and a list of the three places where that concept is used within the financial report appears on the screen. The user of the application can simply click on any of those three report components and then the software application can navigate to that specific report component and precisely to that same concept in the report. This is because the software does understand those business semantics.

XBRL Cloud likewise could perhaps be modified to support editing and to make the application understand financial report semantics significantly better.

#### Current state of software

While either The Quantrix Modeler or the XBRL Cloud Viewer might be modified to support the functionally necessary for working with a financial report, the primary point of pointing out that software is to get you to understand the notion of blocks and patterns. But suppose that you understood this notion, what exactly would software need to be able to do to create financial reports successfully? More importantly, does any software exist that actually fills that need?

While individual software applications can be used to see and understand the possibilities offered by making use of the structured nature of XBRL-based digital financial reports; no single software vendor has pieced together the appropriate functionality necessary to make digital financial reports easy enough for professional accountants to create and with a high enough quality level to be usable by analysts.

It is easy enough to understand when professional accountants are being successful. Below is an analysis of 6,674 financial reports of public companies which were submitted to the SEC in the XBRL format. The analysis tests approximately 50 business rules. Each public company financial report should be consistent with the description of the business rule. However, for all public company financial reports, the average report has 2.8 inconsistencies with the set of approximately 50 rules. Different software vendors to better or worse at conforming to these basic quality checks to see if reports are correctly created.

	#1	#2	#3	#4	#5					#6	#7			
Generator	XBRL Technical Syntax	EFM	Report Level Model Structure	Root Reporting Entity Detection	Balance Sheet Date Consistency	Missing Assets Roll Up	Missing Liabilities and Equity Roll Up	Missing Net Income Roll Up	Missing Net Cash Flow Roll Up	Missing Roll Ups (Total of H, I, J, and K)	Fundamental Accounting Concept Errors	Total Errors	Total Filings	Total Errors / Total Filings
Advanced Computer Innovations	0	3,343	43	7	4	142	149	273	315	879	521	4,797	360	13.3
Compliance Xpressware	0	0	0	0	0	0	0	2	3	5	93	98	92	1.1
CompSci	0	0	10	0	0	17	11	22	36	86	547	643	431	1.5
Computershare Communication	0	0	0	0	0	1	0	0	1	2	5	7	4	1.8
DataTracks	0	0	0	2	2	3	3	4	5	15	150	169	136	1.2
Diversified Global Graphics	0	0	0	0	0	1	0	0	1	2	7	9	4	2.3
Doremus	0	0	0	0	0	0	0	0	0	0	7	7	8	0.9
Edgar Filing	0	1	1	0	0	1	0	0	0	1	15	18	10	1.8
Edgar Technology	0	0	0	0	0	0	0	0	0	0	1	1	4	0.3
EDGARbiz	0	0	1	0	0	0	0	0	0	0	11	12	15	0.8
EDGARizerX	0	3	2	0	0	0	0	1	1	2	11	18	5	3.6
ETBS	0	0	0	0	0	0	0	0	0	0	9	9	5	1.8
Ez-Editor	4	12	25	2	1	20	10	10	29	69	501	614	440	1.4
Ez-XBRL	0	0	23	1	0	23	0	9	9	41	189	254	168	1.5
Fujitsu Interstage XWand	0	12	35	0	1	0	1	0	1	2	40	90	29	3.1
GoFiler	0	2,251	150	6	5	81	89	140	240	550	700	3,662	523	7.0
IBM Cognos	0	0	102	4	5	3	4	3	8	18	279	404	135	3.0
Merrill	0	1	50	0	0	1	1	3	15	20	843	907	508	1.8
NeoClarus	0	0	4	1	1	65	78	100	73	316	136	458	105	4.4
Novaworks	0	219	30	7	5	17	18	40	168	243	356	860	256	3.4
Peak Performance Partners	0	0	0	0	0	0	0	0	1	1	5	6	5	1.2
QXInteractive	0	0	22	2	2	6	2	16	96	120	245	391	181	2.2
Rivet	1	0	0	0	0	1	5	6	4	16	366	383	270	1.4
RR Donnelley/Edgar Online	0	7	54	7	7	7	31	16	20	74	1,274	1,423	1,092	1.3
SAP	0	0	28	0	0	0	0	0	0	0	11	39	6	6.5
SECUREX Filings	0	0	1	0	0	0	0	0	0	0	29	30	30	1.0
SmartXBRL	0	0	128	0	0	2	5	7	8	22	23	173	8	21.6
Thomson Reuters	4	0	27	2	2	0	3	1	18	22	348	405	255	1.6
Unknown	0	48	5	0	0	1	1	2	7	11	27	91	17	5.4
Vintage Filings	0	0	29	0	0	2	0	1	1	4	88	121	66	1.8
WebFilings	0	0	45	11	15	7	18	14	89	128	2,037	2,236	1,463	1.5
XBRLedger	0	0	1	0	0	1	0	1	3	5	35	41	33	1.2
YES International	0	0	0	0	0	0	0	0	0	0	1	1	1	1.0
Z-K Global	0	0	1	0	0	0	0	0	1	1	10	12	9	1.3
Total	9	5,897	817	52	50	402	429	671	1,153	2,655	8,920	18,389	6,674	2.8

Every one of these consistency checks can be enforced using machine-readable business rules. The SEC could force 100% conformance to this set of rules by simply testing these same business rules prior to the acceptance of any public company financial report which is submitted to the SEC. Likewise, any software vendor could test consistency to these business rules and therefore create 100% correct financial reports per these 50 basic business rules.

And so, that is what is necessary: Software must at a minimum be able to allow a professional accountant to easily create a financial report which passes 100% of these minimal consistency checks to see if the financial report is fundamentally correct.

While this basic set of 50 business rules is not sufficient for making sure that every business rule in every public company financial report is correct. There are thousands and thousands of such rules. However, demonstrating consistency to the 50 basic business rules shows that one is on the correct path toward enabling professional accountants to successfully create high-quality digital financial reports. Once on that path, all that is necessary is to create more machine-readable business rules and therefore automatable consistency checks.

#### Disclosures are combinations of blocks

A financial disclosure, every financial disclosure, is a set of one or more blocks. Consider the set of disclosures below<sup>17</sup>:

Disclosures Organized by Tonis (Working Drototype)

	(No	te that this is a prot	toty	pe. Exemplars are not provided for all disclosures yet. Eventually, Level 3 Text Blocks and a Level 4 Detailed exemplars will be provide	led for eve	ry disclosure.)
040	tational other taxons [Delline]	Datail I Diada	Г			
912	Interest and Other Income [Koll Up]	Detail   DIOCK	~	Label: Future Minimum Payments Due under Operating Leases of Lessee [Roll Up]		
913	Leases-operating	Notel evel   Note		Name: OperatingLeasesFutureMinimumPaymentsDueRollUp		
914	Leases of Lessee Note [Note Level]	NoteLevel   Note		Parent Topic: LeasesOperating		
915	Leases of Lessor Note (Note Level)	NoteLevel   Note		Documentation: Future minimum payments due from operating leases of a lessee		
910	Operating Ceases of Lesson Note (Note Lever)	NoteLevel   Note		Commentary		
917	Lini Lini	Detail   DIOCK		Law Date		
918	Euture Minimum Payments Receivable of Operating Leases of Lessor [Roll	Detail   Block		Teferentia media (Dell'Uni)		
110	Up]	o crain y broard				
919	Future Minimum Rental Payments for Operating Leases [Roll Up]	Detail   Block		Completion state: Completed		
920	Leveraged Leases [Hierarchy]	Detail   Block		Status: Lest set		
921	Leveraged Leases, Balance Sheet, Investment in Leveraged Leases, Net	Detail   Block		US GAAP XBRL Taxonomy Text Block: us-gaap:OperatingLeasesOfLesseeDisclosureTextBlock		
	[Roll Up]			US GAAP XBRL Taxonomy Network: http://fasb.org/us-gaap/role/disclosure/Leases		
922	Leveraged Leases, Income (Loss) [Roll Up]	Detail   Block				
923	Leveraged Leases, Net Investment in Leveraged Leases [Roll Up]	Detail   Block		Example Disclosure		
924	Net Investment in Direct Financing and Sales Type Leases [Roll Up]	Detail   Block				I
925	Operating Leased Assets Details, by Contractual Arrangement and Asset	Detail		COCA COLA CO   2013   FY   *****		
	Type [Abstract]	Disclosure				
926	Operating Leases of Leasor, Property Subject to or Available for Operating	Detail				
007	Cease, by Major Property Class (Abstract)	Disclosure Datail L Dia da		The following table summarizes our minimum lease payments under noncancelable operating leases with initial or remaining lease	terms in e	xcess of one
927	Operating Leases of Lessor Miscellaneous Items (Hierarchy)	Detail   Dlock		year as of December 31, 2013 (in millions):		
928	Operating Leases, Income Statement [Hierarchy]	Detail   Block		,		
929	Operating Leases, Income Statement, Lease Revenue [Roll Up]	Detail   Block				Operating Lease
930	Operating Leases, Rent Expense, Net [Roll Up]	Detail   Dlock		1ear Ended December 51,		Payments
931	Property Subject to or Available for Operating Lease, Net [Koll Up]	Detail   Block		2014	\$	252
932	Cesited Leaves in First and Chatematic of Leaves Mate (Mate Level)	ASC		2015		180
933	Capital Leases in Financial Statements of Lessee Note (Note Level)	NoteLevel   Note		2016		142
934	Capital Leases of Lesson in Prinancial Statements Note (Note Lever)	NoteLevel   Note		2017		107
933	Capital Leased Assets, Datails by Asset Type [Bell Lie]	Detail   Diock		2019		00
930	Capital Leased Assets, Details by Asset Type [Koli Op]	Detail   Diock		2018		00
029	Capital Leases Of Leases Phoet Accests by Major Class Not [Dell Lin]	Detail   Block		Thereafter		276
230	Capital Leases, balance Statement of Lesses [Hierarchu]	Detail   Block				
939	Capital Leases, Income Statement J asso Revenue, Income Statement of	Detail   Block		1 otal minimum operating lease payments	s	1.045
540	Lessor [Roll Up]	Becan P Diock				
941	Capital Leases, Net Investment in Direct Financing and Sales Type Leases	Detail   Block		Income associated with sublease arrangements is not significant.		
	[Roll Up]					
942	Future Minimum Payments Receivable of Capital Leases, Lessor [Roll Up]	Detail   Block		1		
943	Future Minimum Payments, Present Value of Net Minimum Payments,	Detail   Block				
	Noncancelable Capital Leases, Lessor [Roll Up]			us-gaap:OperatingLeasesOfLesseeDisclosureTextBlock		
944	Leases, Capital [Hierarchy]	Detail   Block				
945	Leases-Sale and Leaseback	ASC		1		
946	Sale Leaseback Transaction Note [Note Level]	NoteLevel   Note		Click entity name to view example [Text Block] or Detailed Disclosure		
947	Future Minimum Payments, Present Value of Net Minimum Payments, Sale Leaseback Transactions [Roll Up]	Detail   Block		AMERICAN EXPRESS CO TextBlock   COCA COLA CO TextBlock   EXXON MOBIL CORP TextBlock   JOHNSON & JOHNSON TextBlock UNITEDHEALTH GROUP INC TextBlock	PFIZER I	NC TextBlock
948	Future Minimum Sublease Rentals, Sales Leaseback Transactions, Seller- Lessee [Roll Up]	Detail   Block	~			
949	Sale Leaseback Transaction Details, by Transaction [Abstract]	Detail				

# <sup>17</sup> You can see this online here, <u>http://www.xbrlsite.com/LinkedData/Exemplars/Topics.aspx</u>

Imagine every disclosure (there are about between 1000 and 2000 most likely) having templates which are glued together using business rules and the ideal of blocks and slots. Accounting professionals don't deal with the XBRL technical syntax at all, ever. They deal with things they understand. Computers hide the technical syntax from these accounting professionals, the computers make sure everything ticks and ties, cross casts and foots properly. Accounting professionals interact with the pieces of a block. What can be added to this block below? Add a new period. Add a new line item. The interface allows that. Even better, software could import information from some existing system which contains the disclosure information and the professional accountant simply reviews the disclosure<sup>18</sup>.

	Period	[Axis]
Inventory Components [Line Items]	2012-12-31	2011-12-31
Inventory, Net [Roll Up]		
Finished Goods	1,000,000	1,000,000
Work in progress	1,000,000	1,000,000
Raw materials	1,000,000	1,000,000
Other	1,000,000	1,000,000
Total inventories, net	4,000,000	4,000,000

Imagine how useful that functionally is to professional accountants. Nothing looks scary or technical at all.

Computers do what they do best, mindless, repetitive tasks. That frees the accounting professionals to focus on what they do best, exercising professional judgment, something that a computer will never be able to do.

#### **Disclosure or Reporting Templates**

Imagine a set of disclosure templates<sup>19</sup>. Each template is pre-configured and otherwise wired together correctly. Imagine that a template existed for every possible disclosure. Reporting entities can add additional information which they might choose to report to the disclosure template as they see fit. However, they cannot break the template because the software will not let them break the disclosure template. The template also does as much as possible to make sure the reporting entity is conforming to disclosure requirements, thus reducing the possibility of nonconformance. Computers will never be able to reduce the risk of nonconformance to zero because computers will never be able to verify all information. However, they can enable the automated verification of much more than they are being utilized for today.

<sup>&</sup>lt;sup>18</sup> See the entire financial report prototype here,

http://www.xbrlsite.com/DigitalFinancialReporting/ReferenceImplementation/2013-05-15/evidencepackage New/index.html#Rendering-InventoryComponents-abc InventoryComponentsTable.html

<sup>&</sup>lt;sup>19</sup> Here is a set of disclosure templates for US GAAP, <u>http://www.xbrlsite.com/2013/ReportingTemplates/2013-05-</u> <u>15/TemplateIndex/index.html</u>

Reporting Templates by Topic   Visual	Кероп	ing Template: Cost-method I	nvestments	
index   Computer Readable RDF)	Re	porting Template Descriptive Info	ormation	
Reporting template list:				
1 Balance Sheet, Classified, With	Label:	Cost-method Investments		
Noncontrolling Interest	Code:	336000-001-CostMethodInvestments		
2 Balance Sheet, Classified, Does Not Have Noncontrolling Interest	Description: Keywords:	Cost-method Investments, Realized Gain (Loss), Impairments Cost-method Investments	Excluding Other than	Temporary
(Template Index)	Disclosure code:	CostMethodInvestmentsRealizedGainLossExcludi	ngOtherThanTempora	ryImpairmentsRollUp
3 Balance Sneet, Parenthetical (Template index)	Disclosure description:	Roll up of details of realized gain (loss) of cost-mother than temporary impairments.	ethod investments ex	cluding
4 Balance Sneet, Parentnetical, Two Classes of Stock	Star rating:	***		
(Template index)	Status:	WIP		
5 Income Statement, Multi-step, Basic (Template index)	US GAAP Taxonomy Network Location:	336000 - Disclosure - Investments, All Other Inv	estments	
6 Income Statement, With Noncontrolling Interest (Template index)	Business rules:	<ul> <li>Carrying amount foots.</li> <li>Cost Method Investments Aggregate Carry</li> </ul>	ring Amount (us-	
7 Nonoperating Income (Expense) Components (Template index)		gaap:CostMethodInvestmentsAggregateCa component.	arryingAmount) requir	red in this
8 Statement of Comprehensive Income, Basic (Tomplate index)	Human readable detailed information:	Human readable detailed information		
9 Statement of Changes in Equity (Template index)		Reporting Template Visual Rend	ering	
10 Statement of Changes in Equity, using Grid Approach (Template index)	Reporting Entity [Axis]		000000001 (http://	/www.sec.gov/CIK)
11 Cash Flow Statement, Indirect, Basic (Template index)	Legal Entity [Axis]		Consolidated E	Entity [Domain]
12 Cash Flow Statement, Indirect, Basic, All Cash Flows from Continuing Operations (Template index)			Period	[Axis]
13 Organization, Consolidation, Basis of	Cost-method Investments [Line Ite	ems] Cost-method Investment [Axis]	2010-12-31	2009-12-31
Presentation (Template index)	Cost-method investments [Hierar	chy]		
14 Prior Period Adjustment	Carrying value of cost-method inve	stment ABC Corporation [Member]	25,000,000	25,000,000
(Template Index)		Xylophene AG [Member]	25,000,000	25,000,000
(Template index)		XYZ Company [Member]	47,000,000	47,000,000
16 Select Financial Information		Alpha Company [Member]	50,000,000	50,000,000
(Template index)		All Cost-method Investments [Domain]	147,000,000	147,000,000

#### Exemplars are disclosure templates from actual public company financial reports

Imagine an entire library of high-quality disclosure templates at the tip of your fingers<sup>20</sup>. That is what the SEC EDGAR system is. Public company disclosures created by professional accountants and submitted to the SEC, all publically available free of charge. Imagine being able to leverage how other accountants interpret the accounting rules and using that as input into your process of creating disclosures. I refer to these public company disclosures available on the EDGAR system as exemplars.

This is very similar to one of the top selling products of the AICPA, U.S. GAAP Financial Statements - Best Practices in Presentation and Disclosure<sup>21</sup> (was called Accounting Trends and Techniques). However, there are some very important differences. Accounting Trends and Techniques has about 600 reporting entities; the SEC disclosure library has every reporting entity, every industry or accounting activity.

<sup>&</sup>lt;sup>20</sup> Disclosure template library example,

http://www.xbrlsite.com/LinkedData/Exemplars/Exemplars3.aspx?DisclosureObjectName=UnrealizedGainLossonI nvestments

<sup>&</sup>lt;sup>21</sup> U.S. GAAP Financial Statements - Best Practices in Presentation and Disclosure, <u>http://www.cpa2biz.com/AST/AICPA\_CPA2BIZ\_Specials/Bestsellers/Bestsellers\_Publications/PRDOVR~PC-009894/PC-009894.jsp?selectedFormat=Paperback</u>

	Exemplars by Disclosure: L	InrealizedGai	nLossonInvestments	COSTCO WHOLESALE CORP /NEW   2013	FY   👐	***	
#	(Select Disclosure) Entity Registrant Name	Text Block or Detail	Submit ID	The Company's investments at the end of 2013 and 2012, were as follows:			
1 CC	OSTCO WHOLESALE CORP /NEW	TextBlock	2302301 - Disclosure - Investments	<u>2013:</u>	Cost Basis	Unrealized Gains, Net	Recorded Basis
		7 101 1	(Tables)	Available-for-sale:			
2 141	ETLIFE INC	Textblock	(Tables)	Government and agency securities <sup>(1)</sup>	\$ 1,263	\$ 0	\$ 1,263
3 TR	AVELERS COMPANIES, INC.	TextBlock	53030 - Disclosure - Investments	Corporate notes and bonds	9	0	9
4 10	UTEDHEALTH CROUP INC	TaytPlack	(tables)	Asset and mortgage-backed securities	5	0	5
4 01	ATTEDITEACTT GROOP INC	TEXEDIOCK	(Tables)	Total available-for-sale	1,277	0	1,277
				Held-to-maturity:			
				Certificates of deposit	124		124
				Bankers' acceptances	79		79
				Total held-to-maturity	203		203
				Total Short-Term Investments	\$ 1,480	\$ 0	\$ 1,480
				(1) Includes U.S. and Canadian government and agency securities.	Cost	Unrealized	Recorded
				Available.for.sala:	Dasis	Gains, Net	Dasis
				IIS government and agency securities	\$ 776	\$ 6	\$ 782
				Comprate notes and bonds	54	0	54
				EDIC-insured comorate bonds	35	0	35
				Asset and mortrane-hacked securities	8	0	8
				Total available_for-sale	873	6	879
				Held-to-maturity:	015	Ű	015
				Certificates of denosit	447		447
				Total Short-Term Investments	\$ 1 320	\$ 6	\$ 1.326
					9 1,520	-	5 1,520
				us-gaap:UnrealizedGainLossOnInvestmentsTable	TextBlock		
<			>				

These exemplars are readable by humans, but more importantly they are also readable by machines such as computers. The exemplars can be imported directly into your financial report and then you can copy, paste, and adjust the publically available examples specifically to your exact needs.

Accountants have an entire library of disclosures available to them<sup>22</sup> which is readable by humans and also machine-readable. This process is used today be professional accountants, it is just harder.



<sup>&</sup>lt;sup>22</sup> Disclosure library, <u>http://www.xbrlsite.com/2015/fro/us-gaap/html/Disclosures/Detail/index.html</u>

An interface within a financial report creation tool might be similar to how common software applications such as Microsoft Visio lets its users select templates by category of template. In the case of a financial report creation tool, the templates would be perhaps be organized by industry sector or accounting activity, type of legal entity (corporation or partnership), or other such organization approach.



#### Conclusion

Creating XBRL-based public company financial reports can be not only efficient, the idea is that digital financial reporting could be less costly that current approaches to creating a financial report, take far less time to create than current processes, and the quality of financial reports would increase. No private company would ever sign up for what public companies have to go through to report digitally to the SEC. But imagine is costs could be reduced, reports could be created in less time, and the quality of financial reports is better: why would a private company not desire to make use of that application? They never even have to press the "Save as XBRL..." button.

This is what financial reporting will become. Simple and elegant; an improvement over current processes. The work practices of professional accountants would change<sup>23</sup>.

<sup>&</sup>lt;sup>23</sup> Digital Financial Reporting Will Change Accounting Work Practices, <u>http://xbrl.squarespace.com/journal/2014/3/20/digital-financial-reporting-will-change-accounting-work-prac.html</u>